



PERFORMANCE ROADWEAR

PRESS RELEASE

**Where the Hell is Fausto?  
Introducing Rapha's App, Rapha Rendezvous**

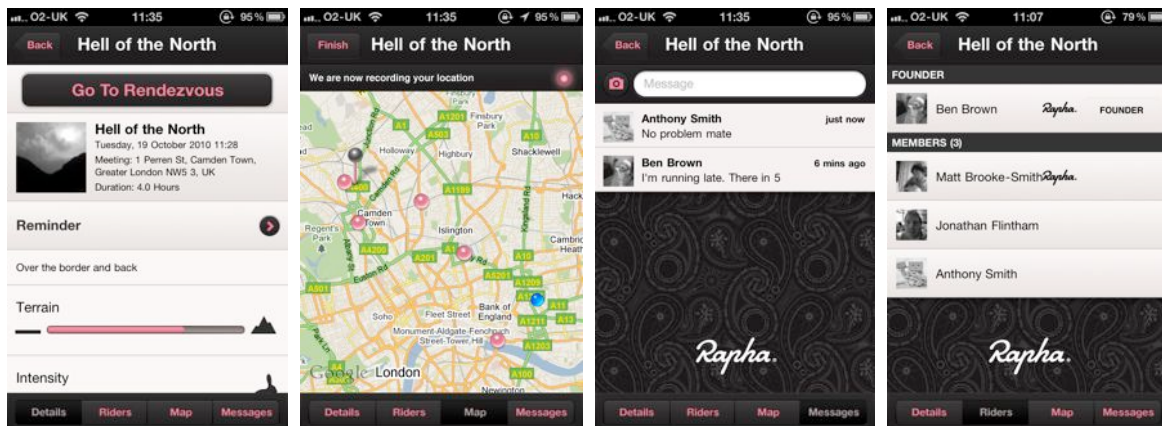
Developed for road cyclists, Rapha Rendezvous has been designed to make meeting up for group rides easier. We all know the problem: Organising a ride with friends. Or maybe not friends, more likely adversarial training partners, or perhaps someone you have never ridden with before. Arranging meeting for a ride can be a thankless task spread over a multitude of devices and communication methods.

And then, further to this complication of arrangement is the uncertainty involved in the act of meeting. An unforeseen puncture, a headwind from hell, getting lost, another unforeseen puncture (after two they become foreseen) – the epic could begin before the planned epic (or perhaps just a light training spin) has even begun. *"Where the hell is Fausto?"*

No more. Rapha Rendezvous for iPhone is here.



Invite other riders and observe them in real time making progress to the rendezvous point on a map. No more waiting around for friends, failed phone calls, SMS annoyances or scrolling hundreds of emails, Rapha Rendezvous makes meeting for rides quick and easy, giving you more time on the bike.



Key Points:

- Designate a rendezvous point on a map
- Invite friends on rides
- Track friends travelling to the rendezvous point in real time
- Create groups of your riding friends and rides for them
- Describe ride distance, terrain, pace, and required kit
- View other riders on the ride



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- Set ride reminders
- Send ride messages and easily alert other riders to delays or problems
- Create private or public rides
- Browse and join public rides

The app will be available to download for free from the Apple app store.

-Ends -

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Rapha website: [www.rapha.cc](http://www.rapha.cc)

Rapha press area: [www.rapha.cc/press-area](http://www.rapha.cc/press-area)

### **Rapha**

Rapha creates the finest cycling clothing and accessories in the world. Designed without compromise for the most discerning rider, Rapha products blend style with optimum performance. A passion for road racing means Rapha is more than just a product company. It is an online emporium of performance roadwear, accessories, publications and events, all celebrating the glory and suffering of road riding.