

Rapha.

PERFORMANCE ROADWEAR

The Rapha Bicycle Collection

Jan 2010. Starting this January and for the next two years, Rapha has partnered with four masters of frame building to offer four distinct, hand-made bicycles. Each partner has been selected because of the mastery of their craft and passion for road cycling. With each partner Rapha have created a model constructed uniquely for a particular style or purpose of riding.

Each of these bicycles is unique to the partnership with the four builders and will be offered for no more than two years. The bicycles all share a Rapha colour palette that has been interpreted by the makers and all boast a custom Rapha headbadge that was inspired by the serial plate of the Rapha H-Van.

The 'Every Day' from Beloved

The Every Day is more than a 'commuter' bike. The style and speed with which it transports you puts the Every Day into another category. Conceived by *Cycle Works Oregon* and built by *Chris King*, **Beloved Bicycles** are inspired by the French *constructeurs* from the golden-age of handmade machines. This Portland partnership strives for simplicity and strength to create a lifetime of a bike.

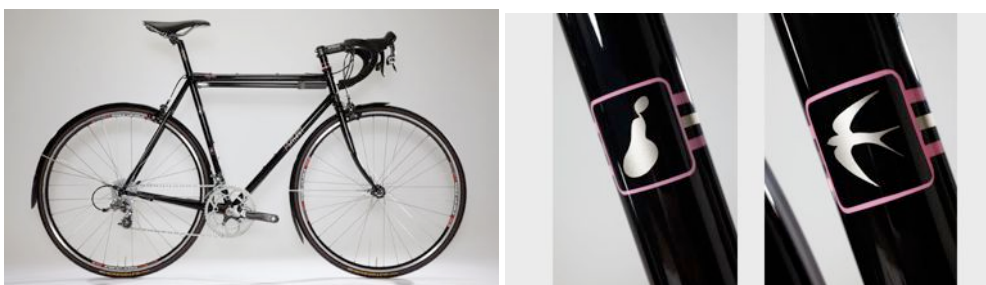


Constructed with a carry-hold, this brazed lug and fillet brazed steel frame and fork is built and offered as a complete bicycle. The tubeset is Columbus SL with Spirit headtube and stays, and True Temper fork blades.

Complete bicycle @ \$5,195 + shipping (\$115 US domestic, \$230 Canada and \$400 global FedEx)
More information: <http://www.rapha.cc/beloved-every-day>

The 'Continental' from Ira Ryan and Tony Pereira

The 'Continental Bicycle' comes from the collaborative hands of Ira Ryan and Tony Pereira, involved with the Rapha Continental as builders and riders since its inception. Together, these friends and master-builders bring their passion for riding fast and hard—no matter the conditions—to this Continental bicycle for Rapha.



The Continental frameset will be made from a hand-picked blend of Zona and Spirit tubing from Columbus Steel and will be both lugged and fillet-brazed, reflecting Ira and Tony's preferred techniques. The Continental is an all-weather, all-terrain, all-the-time steel bicycle fashioned after the steeds ridden by the Rapha Continental riders.

Complete bicycle @ \$5000 + shipping
More information: <http://www.rapha.cc/the-continental-from-ira-ryan-and-tony-pereira>

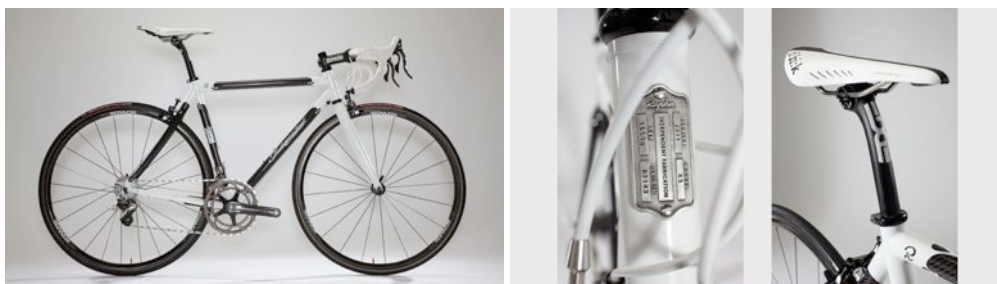
Contd.....

Rapha.

PERFORMANCE ROADWEAR

The Independent Fabrication 'XS'

This bicycle deserves every bit of the praise it has received in its lifetime. The only two-time winner of Bicycling Magazine's coveted 'Best Dream Road Bicycle', editor-at-large Bill Strickland continued the magazine's love affair with a full-page 'Ode to My IF' in a later edition.



In 2008 Bill, Guy Andrews, John Bradley and Simon Richardson each rode the XS as they rode an homage to Anquetil's Crazy Bet, tackling the Glandon, Galibier, Alp d'Huez and the Tourmalet over back-to-back sportives in France. This bicycle has to be considered one of the best ever for any rider racing a sportive.

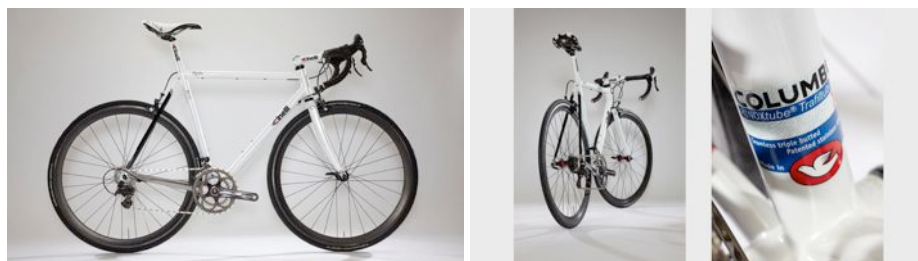
Each bespoke frameset is built with a blend of Carbon Fibre and Titanium, delivering a refined feel for the road. With an elegant white pearl paint on the laser cut lugs, and the Rapha 'R' etched into the lug at the top tube, this XS will also feature a unique 'inside story' painted inside the fork, inspired by the stories inside all Rapha products.

Frame/fork starting @ \$6,795 + shipping

More information: <http://www.rapha.cc/independent-fabrication-xs>

The Cinelli 'XCR'

Cinelli has been a leader in bicycle design since 1948. Sitting only 10 miles outside of Milan, it stands to reason that design and art also influence Cinelli products. Cinelli is a brand where competition, history, passion and performance have long melded to bring beauty to the sport of cycling.



In an adjacent factory, Columbus Steel is a close compatriot to Cinelli. Columbus began making bicycle tubing in 1919 and has a decorated heritage of powering the likes of Coppi, Merckx, Pantani, Armstrong and countless others.

For this collaboration, the seamless Columbus XCR stainless steel tube-sets are literally passing across the factory floor to Cinelli to make the **Rapha Criterium Racer**. With geometry specified by generations of building for the strongest, fastest and most fearless in the sport, this frame and fork are intended for the aggressive racer. The Columbus XCR tube material exceeds anything in the market for technological quality and has a higher stiffness to weight ratio than titanium or aluminium, delivering great feel and total confidence at high speeds. Painted Pearl White, except for a polished reveal of the beautiful stainless, and with pink, black and grey race bands, the Criterium Racer marries tradition and performance.

Frame/fork starting @ €3,500 + shipping

More information: <http://www.rapha.cc/cinelli-xcr-criterium-racer-1>

-Ends -

For further information and images of the range contact Laura Bower, laura.bower@rapha.cc / +44 (0)207 4829171

Images of all the bikes can be downloaded here: <https://www.box.net/shared/7kdbftuob2>

Rapha.

PERFORMANCE ROADWEAR



Rapha website: www.rapha.cc

Rapha press area: www.rapha.cc/press-area

About Rapha

Rapha creates the finest cycling clothing and accessories in the world. Designed without compromise for the most discerning rider, Rapha products blend style with optimum performance. A passion for road racing means Rapha is more than just a product company. It is an online emporium of performance roadwear, accessories, publications and events, all celebrating the glory and suffering of road riding.

